

Bicycle Safety Videos



Available in
English & Spanish



Popular amongst teachers, health educators, and bicycling advocates, this award winning bilingual video series and accompanying study guides are a terrific teaching tool.

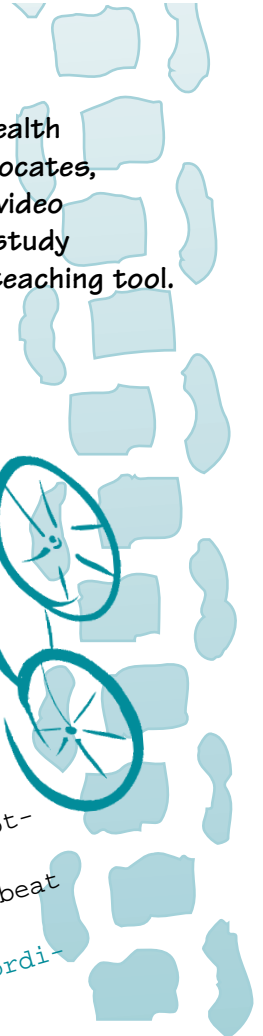
"Fresh and Innovative. The Bicycle Zone should be incorporated into all elementary schools curriculum."
California Bicycle Safety Network

"Clear, powerful...a must for all schools"
Peter Finch, Principal, Granite Falls

High School
"Attention grabbing scripts."
Booklist

"Charming introduction to bike safety."
Video Librarian

"The best video I've seen for explaining and promoting safe, confident street cycling...solid information...upbeat style...diverse cast."
John Ciccarelli, Bicycle Program Coordinator,





Children

Using colorful graphics and animation, The Bicycle Zone teaches the fundamental skills of bicycling. The story follows a family into the "bicycle zone", where it becomes apparent that the children know more than the parents about bike riding. This 12-minute video is aimed at an elementary school audience and comes with a bilingual 25-page curriculum



Teenagers

Pedal Smarts is a flashy, humorous video which demonstrates safe cycling and safe motoring skills. It uses teen actors in a news-style format which utilizes graphics, animation and offbeat segments



Adults

Getting There By Bike, interviews a firefighter, latina newscaster, bicycling activist/instructor, and senior citizen, to see how they discovered the joys of bicycle commuting, and how to do it safely. The video also demonstrates bicycle friendly motoring skills and emphasizes their importance. The 20-minute, *Getting There By Bike*, is aimed at a high school/adult audience.



All titles are available in Spanish and are produced in color VHS. Study guides are included in the purchase price of: \$22 for the first video, \$15 for each additional. Shipping & taxes included.

TRANSIT MEDIA COMMUNICATION
22-D Hollywood Ave.
Hohokus, NJ 07423
800-343-5540

When purchasing payment should be made payable to:

**U.C. Regents
c/o Transit Media Communication
22-D Hollywood Ave.
Hohokus, NJ 07423**



**This series funded by:
The Office of Traffic Safety;
The National Highway Traffic Safety Administration;
The University of California, Santa Cruz**

